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the Shareline

May-June 2017



Hayward/Castro Valley
Branch

www.hcv-ca.aauw.net

A Message from the President

Hello Branch Members, welcome to the summer of 2017! I hope you will mark **Saturday, July 15th from 9:30 - 12 noon** on your calendars for the annual Planning meeting. This year we will hold the meeting at the Little Brown Church on the grounds of Casa Peralta in San Leandro, CA. The meeting will be followed by a potluck luncheon of salads and drinks. Additional information is on the flyer in this issue.

Planning our yearly activities and priorities is an important task for the branch. Your board welcomes all members to join us in choosing the programs and activities for the coming year that best represent the focus for the branch and it's members. Please RSVP to lindajslater2@gmail.com your interest in attending. Open to all members!

Myself and a few other branch members will be traveling to Washington, D.C. in June for the AAUW National Conference. There we will have an opportunity to meet and speak with members from around the country, and public officials, on topics pertinent to the AAUW mission to advance equity for women and girls through advocacy, education, philanthropy and research.

We will also get more information on AAUW's latest research, just launched May 2017, "Deeper in Debt: Women and Student Loans". I hope some of you watched the AAUW National sponsored livestream event to hear experts in the field talk about the devastating consequences of increased student debt, especially for women, and those of color. The release of the White House's federal budget this week, has AAUW questioning the suggested solutions offered in the budget, and looking to turn the question around to solutions that support students and their families.

One way you can get involved in the discussion, and the solution, is to become a "Two Minute Activist" and receive the latest public policy positions from AAUW on topics of interest to you. You can send editable, pre-written email notices to your local representatives in support of your views. To register, log on to www.aauw.org scroll down to "Take Action", and get started. On the following pages, there are several requests for you to Take Action Now. Be part of the solution.

I hope to see everyone at the Planning meeting July 15th, and please take time to drop by our wonderful exhibit at the HAHS Community Gallery. Have a great summer. I'll see you Monday, August 21st at Gianni's in San Ramon for our annual "Tips for Change" fundraiser for Tech Trek.

Linda Slater, Administrative Officer

Take Action Now!

Tell Congress: Protect Women and Families in the Federal Budget

AAUW believes the federal budget should be an expression of our values and a signal of where women and girls stand in the government's priorities.

Yet, yesterday President Donald Trump released a budget proposal that, if enacted, would have a severe and detrimental impact on women and families' economic security, access to education, and civil rights. The president's budget proposal does not have the power of law, because Congress controls the power of the purse. However, it does reflect the priorities of the administration, and what we've seen is troubling.

It is up to Congress to reject President Trump's budget and instead pass one that supports women and families, not harms them.

[Urge your members of Congress to reject President Trump's budget proposal now!](#)

The Trump Administration's budget includes harmful proposals such as:

- **Slashing key programs that make it possible for women to go to college.** The budget would eliminate subsidized student loans and public service loan forgiveness, cut the Pell grant program, and zero-out funding for on-campus childcare.
- **Investing in further research on private school vouchers,** even though the most recent studies demonstrate that vouchers have not improved student achievement.
- **Cutting hundreds of billions of dollars from the Medicaid program, putting health care out of reach of those most in need.** In addition, and for the first time in history, the budget proposal would prevent Planned Parenthood from participating in federal programs including providing cancer screenings funded by the Centers for Disease Control and Prevention, helping with Zika virus prevention, providing HIV/AIDS testing and prevention, using Violence Against Women Act grants to prevent sexual assault, and engaging in maternal and child health programs.
- **Reducing staff in the U.S. Department of Education's Office for Civil Rights, the office that enforces Title IX.** The President's proposal eliminates about 40 crucial positions.
- **Eliminating the Office of Federal Contract Compliance Programs at the U.S. Department of Labor, which enforces protections against discrimination – including pay discrimination – for employees of federal contractors.** Reassigning this office's functions to the Equal Employment Opportunity Commission would be a grave mistake that undermines equal employment opportunities.

While AAUW is pleased to see the year-round Pell program included in the president's budget and appreciate the Administration's commitment to paid parental leave, both proposals have flaws that must be addressed. The administration's budget proposal cuts Pell grants overall, creating a tradeoff that is unacceptable. And the optional, state-based paid parental leave program falls short of the type of paid family and medical leave program working families need by leaving out many workers.

Congress needs to know this proposal simply won't do. Tell your members of Congress to protect women and families in the federal budget and reject the president's proposal.

Urge your State Senator to Support Title XI Compliance!

We all know the statistics and have heard the stories.

[Research](#) has shown that sexual violence in schools is all too prevalent. Yet, [89 percent of colleges and universities](#) reported ZERO incidences of rape on campus and [67 percent of local education agencies](#) reported NO instances of sexual harassment or gender-based bullying in the last federally required data collection. Unfortunately, these numbers don't reflect the reality for women on campus and in schools. While zero incidences of sexual harassment would be something to celebrate, what is more likely is that schools do not have processes in place to protect against and accurately report harassment.

That's why it's crucial our legislature enact Senate Bill 169 to help remedy this under-reporting of sexual harassment and assaults and to assist schools in supporting their students.

[Click here to urge your California Senator to support this important legislation!](#)

California has consistently developed new laws to protect against sexual assault and harassment, on and off campus. But those laws need to be enforced in a manner that gives survivors confidence that their grievances are being treated fairly.

SB 169 provides the guidance that many schools need to create programs that will be proactive in preventing these crimes, and take fair and immediate action once matters have been brought to their attention.

We need schools to provide equal educational opportunities for all students. Ask your Senator to support Title IX compliance by voting "AYE" on SB 169.

Support Parental Leave with SB 63

California has always been a leader in the movement for strong family leave policies. To remain so, we must pass Senate Bill 63, which would amend the current parental leave law to cover more workers. As it stands, those who work for companies with 20 to 49 employees could be fired for taking parental leave. But under SB 63, up to 2.7 million more California parents would have access to job-protected maternity and paternity leave.

[Click here to ask your Senator to support this important legislation for women and families!](#)

SB 63 would better align California's unpaid leave laws with our paid family leave (PFL) program. PFL is entirely worker funded through a payroll tax that provides partial wage replacement for workers taking leave. Without extending the law for job protected leave, many Californians cannot avail themselves of the PFL for which they paid. SB 63 would help people use both paid and unpaid protected leave.

[AAUW has a long history of promoting equity and economic self-sufficiency for all women.](#) Providing job-protected parental leave not only improves health outcomes for parents and children, it means women don't have to choose between their family health needs and their job.

We need your help to move this bill. Ask your Senator to support California families by voting "AYE" on SB 63.

“I Ran for Office and Won”

Panel discussion on May 9, 2017, Castro Valley Library
By Elaine Wong Eakin

What does it take to run for office? What does it take for a woman to run for office? Are there challenges female candidates grapple with that male candidates may not? Besides running for office, how can women promote women leadership?



Elaine Wong-Eakin

On May 9th, four women who successfully ran for office shared their journey and insights on a panel moderated by **Fran David, recently retired City Manager of Hayward.**

Most of us don't think about what it takes to run for office. One of the first challenges candidates face is the filing fee. The cost of running for office – filing fees, campaign expenses – present a barrier for many. Would they have to mortgage their home to finance a campaign? The cost poses a higher hurdle for female candidates than men because women generally tend to be more conservative fiscally. **Superior Court Judge Jennifer Madden** recounted that she wondered how she was going to pay the filing fee. Did she have enough assets? Somehow, amazingly, people backed her campaign, including benefactors, supporting her when they learned about her decision to run.

Another difference between female and male candidates is self-confidence. **Penny Peck, President of the San Lorenzo Unified School District Board**, referred to the finding that women apply for positions for which they feel they are 100% qualified whereas men apply for positions even if they are only 20% qualified. Women need more “hubris” to run for office, Penny Peck contends, even if they don't think they are 100% qualified.



*SLUSD Board President,
Penny Peck*

When someone decides to run, she puts herself “out there,” in a vulnerable position subject to scrutiny. Many candidates use retail politics – knocking on doors, for example – to reach out and introduce themselves to voters.



*Alicia Hetman, Vice President of
AAUW National and candidate
for President of AAUW National*

To win votes, candidates try to be popular. However, **Alicia Hetman, Vice President of AAUW National and running for President of AAUW National**, learned that she cannot and should not worry about everyone liking her. Instead, she stays true to her principles. Similarly, **Sheila Young, former mayor of San Leandro and current President of the Oro Lomo Sanitary District Board**, is not afraid to speak her mind and believes that forthrightness is an important trait.

Not surprisingly, women candidates must confront gender bias. Moderator **Fran David** shared an incident where a male meeting participant called her “darling” and tried to assert his superiority. Instead of reacting with indignation, David used humor by calling him “cowboy.” Everyone in the room laughed, including cowboy, relieving tension and allowing the meeting to proceed.



Moderator, Fran David

Gender bias also comes in subtler forms. Women tend to be overly critical of women candidates, especially of their appearance – “Why is she wearing that?” or “She needs to do something with her hair.” David’s advice is to accept that gender bias exists: learn to overcome it with humor and grow a thick skin.

So, are you ready to run? If not for POTUS, try a local commission. Find what matters to you and what you care about because being an elected official is about caring for people and leading them.

(Link to list of Boards, Commissions & Committees in Alameda County can be found at <http://www.acgov.org/bc/>.)

All of us can promote women leadership by supporting women candidates. Become a benefactor. Don’t be overly critical but appreciate what it takes to run. Female leaders tend to build teams, consensus and community.



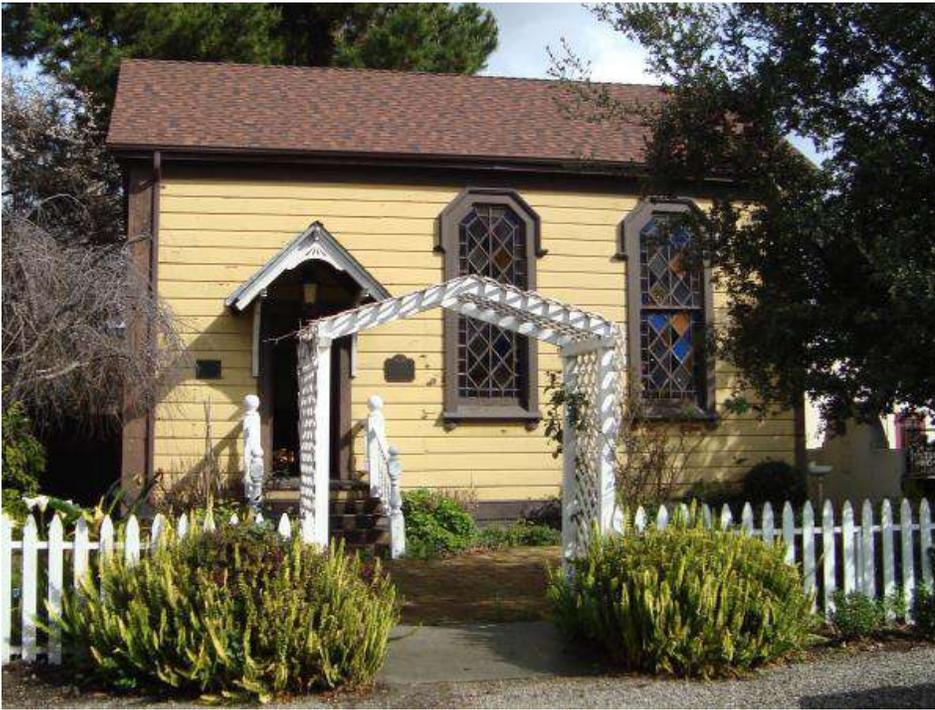
Moderator Fran David with sign interpreter and panel members

SAVE THE DATE! MONDAY, AUGUST 21ST FUND RAISING DINNER FOR TECH TREK AT GIANNI’S, SAN RAMON

Our largest Fundraiser for Tech Trek girls is our dinner at Tips for Change at Gianni’s in San Ramon. We will be doing it once again this year on Monday August 21st.

Each year Dee Butner makes a large assortment of baskets which she raffles off to the customers as they enjoy their wonderful dinner. She has been purchasing many of the items she puts in the baskets on her own. She needs all of us to step up to the plate and either send her money so she can purchase the items or bring items to her home.

Her phone number is 537-8541. These baskets made us about \$800 in the past and that nearly pays for one camper on its own. Please take it upon yourself to get involved in this fundraiser by going to the dinner with your family or providing items for the baskets (or both).



SAT., JULY 15, 2017
9:30 AM – 12:00 NOON

PLANNING MEETING

Annual Branch Planning Meeting

Every summer Branch members gather to plan programs, events, and goals for the next program year. Please join your Board of Directors to help make these important decisions.

The meeting will be held at the Little Brown Church on the grounds of Casa Peralta in San Leandro. The meeting will open with a short presentation on the history of the Little Brown Church by San Leandro Historical Society representative Cindy Simons.

Little Brown Church
384 W. Estudillo Ave.
San Leandro, CA 94578

Learn the history of
Little Brown Church

Help Plan the Branch
Programs/Goals

It's a Potluck, bring a
Salad to share

RSVP: lindajslater2@gmail.com

You have an Important
Voice in our Branch!

AAUW HAYWARD-CASTRO
VALLEY BRANCH

Questions? 510-435-6150

Linda Slater, Administrative
Officer

AN EVOLVING AAUW



Each quarter we receive from our National AAUW a magazine called OUTLOOK. Starting with the summer issue, they will be going digital. We will still get the same trenchant insight about the issues that affect women and girls the most - but we will be getting more content, because with a digital version comes complementary features like videos, slideshows, and polls. The format is attractive and easy to use: You can flip through the pages just like you would with a hard copy, zoom in if you have a

hard time reading small print, and go directly to websites that are mentioned in the stories.

If you do not use a computer, there will be a way to ask National to send you the printed copy.

MEMBER NEWS

As a result of our 75th year Anniversary exhibition at the Hayward Historical Society, we have a **New Member.**

Danielle Wilson who received a Masters in Library Science & Information from San Jose State and has been working at the Castro Valley Library was recently promoted to be the head librarian at the San Lorenzo Library. Her interests include weight lifting, Jiu Jitsu, Cookbook reviews, Home Improvement and Goal Setting. Let's all welcome her and get her active in our branch.

Hayward/Castro Valley branch member **Laurie Kenny** was designated the Hayward Area Recreation and Park District's May **Volunteer of the Month.**

Laurie, a physical therapist, volunteers at Sulphur Creek Nature Center hospital every Sunday morning. Laurie Kenny has exceptional talent in photography and especially enjoys taking pictures of the animals at Sulphur Creek. Her pictures are used on brochures about the park. She was honored at the May 22nd HARD board meeting. **CONGRATULATIONS**, Laurie!

Sulphur Creek has many dedicated workers from the branch. Wendy Winsted is the director of the Center. Besides Laurie, these ladies are also active, dedicated volunteers: Liz Bathgate, Suzanne LaBare, Brenda Senturia, JoEllen Rice and Nancy Schlitz.

MEMBERSHIP RENEWAL

Your membership in AAUW is more important now than ever. With this administration taking away women's rights on a daily basis, our lobby corps in Washington is busier than ever. The corps is made up of AAUW members from the D.C. area and they go to the hill once every week to lobby for women's issues.

We have paid lobbyists who coach the lobby corps on the issue of the day so that they are on message when they visit the elected officials. Three dollars of your dues to National AAUW pay our lobbyists salaries. The rest of your dues to National, \$46 pays rent and the salaries of the staff in D.C. That \$46 is tax deductible because we are a 501C3 organization.

\$35 of your dues go to our State AAUW and to our local branch. This money is used for programs, training and lobbying here in our own state.

On May 13th, I had AAUW National send you an invoice to pay your \$84.00 in dues. In that invoice was the information on how to do it electronically. I am told by Winnie Thompson that it is a breeze to do. It saves me a lot of work since I don't have to process your checks thru our bank.

AAUW National has just completed its latest research book, "Deeper in Debt" which brings to light the financial burden our graduates have over their heads as they go out in the world to find the job of their dreams.

All of the research books written by our AAUW staff in D.C. have brought forth issues pertaining to women and their struggles. The reports from "How Schools Shortchange Girls" to "Barriers and Bias" are all centered on what our society is doing to one half of its population!! Being made second class citizens is not where we should be at this time in our evolution. AAUW is trying to make a difference for all of us starting with our local branches, state and national.

Linda Slater, Liz Bathgate, Linda Myers and Melanie Wade are all going the to National Convention in D.C. in June. One day of the convention will put us on Capitol Hill and we will be visiting Eric Swalwell our Congressman to let him know the issues that are important to women. He already is a stalwart supporter of women, so it will be a chance for us to reiterate our positions.

Please find the email I sent on May 13th and click on the buttons that will take you into the MPP where you can pay your dues with your credit card.

Thanks so much for your continued support of this wonderful organization!
Liz



If you have news about a member who needs to be congratulated on a special occasion or accomplishment, who needs to be encouraged during illness or difficult time, or to be reminded we are here for him/her, please contact your corresponding secretary Barbara Jones at (510) 538-0516 or by email at bb_jones@pacbell.net. Let's let our friends know we care.



1941 to 2016

75TH ANNIVERSARY EXHIBIT IS OPEN!

May 13, 2017 marked the opening of the Community Gallery exhibit at the Hayward Area Museum of History and Culture at 22380 Foothill Blvd. in Hayward. Entitled "75 Years of Women's Empowerment" the exhibit chronicles our branch's rich history, community activism, and our relevance then and now.

On May 17th over 50 branch members, elected officials, and members of the community gathered for a wonderful reception to celebrate the opening, and take a first look at the exhibit which includes vintage photos, newspaper clippings, artifacts, and awards from 1941 to 2016, some of which have never been seen publicly before.

If you missed the gallery reception, there's still time. The exhibit runs through Saturday, July 2, 2017. The Museum is open Wednesday - Sunday from 10 am - 4 pm. The cost is \$5 for non-members, \$3 for Seniors, and members are always free. I hope each of you will take the time to visit the museum and acquaint yourself with the community activism represented in every part of our branch's history. We have a lot to be proud of!

HAYWARD AREA HISTORICAL SOCIETY
MUSEUM OF CULTURE AND HISTORY
22380 Foothill Blvd.
Hayward, CA 94541
510-581-0223



