

WHAT'S GOING ON

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AAUW –  
Advancing equity for  
women and girls through  
advocacy, education, and  
research

The Shareline is the newsletter  
of the Hayward/ Castro Valley  
Branch

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## WALK TOGETHER and PICNIC TOO BECAUSE EDUCATION MATTERS!

*It is time to get out and enjoy the sunshine and the outdoors after all the rain we had this winter! You need not be a walker to participate in the event – come for the conviviality. It is a fundraiser for the AAUW Funds.*

### Walkathon – Board Installation -- Potluck Picnic

**June 5 ↔ 10:30 am -- 2:00 pm**

**Lake Chabot Regional Park  
17600 Lake Chabot Road, Castro Valley**

**Bring a favorite picnic fare to share**

**Attendance Fee: \$10.00 per person**

**Sponsorship fee: \$5.00 suggested minimum (tax deductible)**

Whatever your pleasure, do please mark your calendars for Saturday, June 5, from 10:30 to 2:00, at pretty Lake Chabot. Then, man the phones and emails to sign up as many sponsors as you can – family, friends, work colleagues, classmates, co-worshippers, employers, shopkeepers ... everyone! If you do, we can reach our goal of \$1000. We have done it before--and we can do it again, if not surpass it!

While we are enjoying friendships, exercise, and breaking bread together we are also supporting the AAUW Funds. Every dollar you raise by signing up sponsors goes to fulfilling EF's mission of advancing educational opportunities for women and girls. It's one of the world's largest sources of funds for graduate women. If you've ever heard one of the fellowship recipients speak at a Tri-Branch EF Luncheon, then you know what intelligent and interesting women they are and how deserving they are of our support.

**For more info and to sign up, call me, Dee Donaldson, at 538-3415 .**

There is a \$5 parking fee, so we suggest **car-pooling: Call Liz Bathgate at 581-0461.** Our spot will be near the parking lot -- we will have signs to guide you.

*Let's start off the summer with ice cream!*  
Join us for our get-together on

**Monday, June 21 at 6 pm.**  
**Knudsen's Restaurant & Ice Creamery**  
**3323 Castro Valley Blvd, CV**  
(across from Castro Village)

Bring your family and friends  
for a fun evening of food and fellowship.  
New branch members are encouraged to attend  
For info call me, Nancy Turner, at 732-9098.

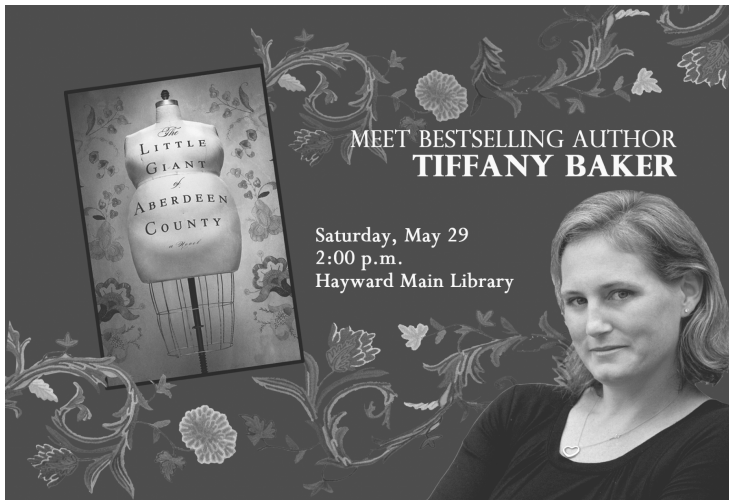
## **LAF Report**

### **A Major Victory for Title IX**

Thanks to the dedication and leadership of AAUW and our Action Network members, we won a major victory for Title IX -- and girls and women in sports -- in April. The Obama administration and the Department of Education's Office for Civil Rights issued new guidance for Title IX, rescinding the deeply flawed March 2005 policy that allowed schools to use email surveys to gauge the athletic interests of female students.

For more information on this policy change, see AAUW's press release, the White House's press release, and the letter and related Q&A from the Office for Civil Rights.

Ursula Batz



## **Meet Bestselling Author Tiffany Baker**

**Saturday, May 29 - 2 pm**  
**Hayward Main Library**  
**835 C Street**

Join us for an afternoon tea with Tiffany Baker, author of the bestselling novel *The Little Giant of Aberdeen County* (the March 2010 selection of the Mostly Literary Fiction Book Group).

In *The Little Giant of Aberdeen County*, Truly Plaiice suffers constant abuse and humiliation for her enormous size. Publishers Weekly glowed: "It's got all the earmarks of a hit -- an infectious and lovable narrator, a dash of magic, an impressive sweep, and a heartrending but not treacly family drama."

Tiffany Baker holds a graduate degree in creative writing and a Ph.D. in Victorian literature from U.C. Irvine. She lives in Tiburon with her husband and three children. *The Little Giant of Aberdeen County* is her first novel.

Refreshments will be provided by our Branch. Please call Barbara Jones, at 538-0516 or email her at [bb\\_jones@pacbell.net](mailto:bb_jones@pacbell.net) if you want to be on the Cookie Brigade.

**Event co-sponsors: Friends of the Hayward Public Library & AAUW Hayward/Castro Valley Branch.**

## **Member News**

Congratulations to Michelle Lemaster who graduates from Cal State East Bay on June 13th with her multiple subject teaching credential. Our best wishes to Michelle for a rewarding career in teaching.

If you have news about a member who needs to be congratulated on a special occasion or accomplishment, who needs to be encouraged during illness or difficult time, or to be reminded we are here for him/her, please contact your corresponding secretary Barbara Jones at 538.0516 or by email at [bb\\_jones@pacbell.net](mailto:bb_jones@pacbell.net). Let's let our friends know we care.

*Barbara Jones*



Hayward/Castro  
Branch

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Ruth Leth  
Barbara Jones

## Membership

Liz Bathgate: 581-0461 <> lbathgate@att.net

### DUES ARE DUE NOW

Your dues are owed by the end of this month. You have a couple of choices in paying your dues: You can do it on line or by sending me a check. Here are the costs depending on your status in our branch:

Branch Member: \$80 -- 46 of this can be written off as a donation to AAUW

Life Member: 31 -- Pay this directly to me by check as this is only for  
State and Local dues

Honorary Life: 31 -- Pay this to me for State and Local dues. In the past we  
have not collected State dues -- this is incorrect as  
only National dues are forgiven

Student: 48 -- Pay online or by check

Dual Member: 15 -- Pay this amount if H/CV is your secondary Branch.

To use your credit card:

(1) Go to AAUW.org (a secure site) and click on Member Center, which is at the right  
hand side of the page.

(2) Then go to Member Services Data Base. Log in using your membership number.  
Establish a password. Most of you are unaware of your Membership Number. I have a  
copy of everyone's number, so email or call me and I will get that information to you  
right away. You will need that before you try to pay online.

(3) Then go to Membership Payment Program MPP. The branch name and your  
membership status will pop up. It will tell you how much you owe for National, State and  
Branch Dues and offer you the opportunity to give extra money to the fund of your  
choice.

(4) Below that will be the credit card information slots to fill in and submit.

*It will save me a lot of paperwork and expense if you do it as an individual  
using your credit card.*

To pay by check: Make your check out to AAUW and send it to Liz Bathgate at 22112  
Queen Street, CV, 94546.

## New Members We Welcome

### Add to your Directories:

Pat Mascata: 510-278-5477 <> [patmacsata@briarmediallc.com](mailto:patmacsata@briarmediallc.com)  
17212 President Dr , CV 94546

Sheryl Knudson: 510-886-1230 <> [sknudson2@comcast.net](mailto:sknudson2@comcast.net)  
4841 Kathleen Ave, CV 94546

Judy Glenn: 510-568-3196 <> [jim.jude@att.net](mailto:jim.jude@att.net)  
178 Broadmoor Blvd, San Leandro 94577

I have registered two new college graduates for their Give a Grad a Gift Membership.  
Elease Peterson has been a Student Affiliate Member for two years. She recently  
graduated from St. Mary's/Merritt College Nursing Program with a BS in Nursing.  
Jessica Siporen is a neighbor and is graduating this summer from UOP with a degree  
in Sociology/Gender and Ethnic Studies. I would welcome any additions to this list.  
If you have a friend or relative graduating this year, let me know and I can get them a  
free National membership.

*Membership continued next page*

**Patricia Macsata:** I was born in Stamford, CT, attended the University of Bridgeport, and received an AA degree in legal secretarial studies. Upon marrying, I moved to California, and after the marriage terminated, I remained in the Bay Area, and completed my four-year degree at CSU Hayward with a B.A. in English. During the 70's I had a 12-year career at Seatrain Lines, a containership company operating out of the Port of Oakland. I advanced to the position of Communications Manager before the company was sold. During this period, I bought my home in Castro Valley, and raised my son in this community. During the late '70's and early '80's, I became aware of the inequities facing women who work outside the home. I help found the Southern Alameda Chapter of NOW and was active in this organization for about ten

years. I participated in two Marches for Women's Rights: one in Los Angeles, and one in Washington, DC. In the 1980's I became a publisher's representative, selling advertising space in the trade press. This afforded me the opportunity to travel domestically and with the work came the income to travel internationally as well. In 2004, I launched my own company, Briar Media, LLC, and enjoy all the fruits (and frustrations) of my own labor.

I am grandmother of three and semi-retired, and now indulge myself in pursuing fun hobbies such as learning the ukulele and training as a docent at a historical property in San Ramon. I am starting my research to do a portrayal of a pioneer woman who lived in the San Ramon Valley in the second half of the 1800s. I want to participate in the AAUW Women's History Month activities next year.

## National AAUW Program Outline

**Liz Bathgate: 581-0461 <> lbbathgate@att.net**

The new structure of our National organization means that all monies we send to any of the following funds are 501C3's. All of them are bundled under the title **AAUW Funds #9110**. There are now 5 separate funds under the blanket of AAUW Funds. Here they are with their specific numbers and some of their goals:

### LEGAL ADVOCACY FUND #3999

- Legal case support
- LAF case support travel grants
- Campus Outreach Projects

### EDUCATIONAL OPPORTUNITIES FUND #436

- Fellowships & Grants for College
- American Fellowships Leaders
- International Fellowships Projects
- Selected Professions Fellowships
- Community Action Grants
- Career Development Grants

### ELEANOR ROOSEVELT FUND #9170

Publication of research reports, e.g. *Why So Few?*  
*Women in Science, Technology, Engineering, & Mathematics.*

### PUBLIC POLICY #4337

- Government relations
- Civic engagement
- Field organizing

### LEADERSHIP #4339

- National conference
- Women students
- Campus action
- Campaign college

## 2010 State Convention Wrap-up

**Liz Bathgate:** Helene Carr, Nancy Turner, Linda Slater, Erica Campisi, Judy Harrison, Wilda Colbert, and I all attended the convention in San Ramon. We came away with a new appreciation of what our organization does for woman and girls.

Saturday was workshop day. Nancy Turner, who was on the Membership Committee for the state, led a workshop on recruitment of new members. The next workshop I attended was all about Start Smart, a new program for training new graduates on the skills of negotiating salaries and benefits; we also learned about how branches like ours can impact our local college students so they can learn the skills of political campaigning through the new AAUW Program Campaign College. New member Elizabeth Kristen spoke at the third workshop on how AAUW is collaborating with the Legal Aid Society of San Francisco-Employment Law center to help raise awareness among AAUW members and schools nationwide about Title IX compliance and enforcement in high school athletics. Helene Carr, who was on two state committees this year, led a workshop on Programs.

I am on the national committee that is seeking \$1 million dollars for its 501C3 funds by 2011. At the awards dinner I was given a pin for my own contributions as were a number of other generous AAUW members.

**Nancy Turner:** *Membership Matters! Strategies for Recruiting and Retention* was presented by members of the AAUW-CA Membership Committee, of which I am a member. Over 80 people attended the interactive workshop and learned about the various membership categories and campaigns, methods for promoting recruitment and retention of members, and available resources online. Success strategies from a small and a large branch were also shared. Two key points for ALL members were 1) bring guests to meetings and events to increase our potential member pool 2) greet guests and make them feel welcome so they will want to join our branch.

**Erica Campisi:** I attended the Virginia Gildersleeve presentation. About 40 people attended this class. As in the past we were presented with an updated video of the projects in various countries, showing us how the funds are being used and how they have improved the lives of those living in these communities. Most of the video showed women in small villages where the need is the greatest, such as Uganda, Kenya, Malawi, etc. They also fund projects in Haiti, India, Pakistan, Liberia, Eastern Europe. In Pakistan, they teach basic computer skills; in Guatemala, they provided funding for safe drinking water; in Kenya, they provided funding to 50 women, widowed by HIV / AIDS, to set up a small scale agro business. Women in Malawi received funding and training in women's rights advocacy as it relates to community development and poor adolescent girls in an Indian village receive training in nursing assistance, health and nutritional educations.

Virginia Gildersleeve received over 400 applications in 2009, and women run most projects in these countries. American grant requests are not accepted. Each of these project are funded for two years.

**Linda Slater:** Among others, I attended the session *Bullying and Cyberbullying: A Community Concern*, presented by Sallyann Beredsen, AAUW Napa County Branch and Joyce Adriance, RN, MS, Child Psychiatric Nursing. They talked about the important role of adults in the oversight of children's online presence, providing an informative booklet, [Family Online Safety Guide](#). In easy to read language the booklet looks at online usage through the ages, the basics of safety in browsing, passwords, parental controls and following the rules, ending with the top tips for protecting your family online. Besides cyberbullying, the Branch discussed handling face to face bullying, how to spot the signs a child is being bullied, how to keep talking to encourage conversations; how to help the children in your life from participating in bullying behavior, and how to protect, but not control, a bullied child.

**Judy Harrison:** Tiffany Keller, Castro Valley High School; Valencia Clark, San Leandro High School; Joy Wangari, Impact Academy of Arts & Technology; and Keishae Vann, Canyon Middle School were among the 150 Tech Trekkers who attended the first Tech Trek Reunion following the convention. I sat in on the discussion group for the campers from Mills and Sonoma State and was most impressed with what the girls are doing and had already achieved. The common thread among all of the girls was the desire to give back to the community by tutoring, volunteering at many human needs centers and generally being active in their schools and community. Several of the older girls had completed college and were working on advanced degrees in the fields of math, science or technology. One Mills camper has set up her own non-profit to help struggling artists in her high school—she is 17.

It was announced that UC Davis will be the ninth campus in 2011. The need for another school was made apparent when so many girls were selected for this year's camps. All of the camps are filled to capacity. Sheila Garvey, Camp Director for Sonoma State, is looking for dorm mothers. She can be reached at [sanngarvey@comcast.net](mailto:sanngarvey@comcast.net). I have been a dorm mom for the past two years and loved it. It is an exhausting, exhilarating 6 days with some of the most wonderful girls you will ever hope to meet. Doing this restored my faith in our youth and made me more determined than ever to fight for our schools. If you love kids, and are curious about science, math and technology, give this a try. You can reach me at [jharrison663@comcast.net](mailto:jharrison663@comcast.net) and I will be happy to share pictures and experiences with you.