

AAUW, HAYWARD-CASTRO VALLEY ANNUAL PLANNING MEETING



Pointers for Using Zoom

Because I'm sharing a Power Point you will only see 5-6 other members on screen

Move cursor to bottom of screen to turn speaker or video on or off.

Use Chat box if you're having technical difficulty.

Use Q & A to write a question for presenter.

If you need to step away, please Mute your speaker.

Introductions and Overview



Board Members

Linda Slater, Administrative Officer (moderator)

Helene Carr, Finance Officer

Liz Bathgate, Secretary & Membership Chair

Judy Harrison, Tech Trek Coordinator

Helene Victor, Tech Trek Committee

Pat Macsata, Program Committee

Barbara Jones, Corresponding Secretary

Tammy Tribbles & Nancy Turner, Shareline

Meeting Outline

- Introductions and Overview
- 2019-2020 Financial Report
- Membership Report
- Tech Trek Report
- Stockton Branch - Stem Trek Program
- AAUW 5-Star Program
- Questions and Answers

Helene Carr : Overview of 2019- 2020 Financial Report



Branch Accounting

Excel operating budget with focus on expenses

Tracked and reported monthly to Board

Budget review conducted annually

Branch checking account & certificate of deposit

AAUW Special Projects Fund for Tech Trek

As an incorporated branch, files biennially with the Secretary of State & Attorney General

Income
2019-2020

PROGRAM	ACTUAL	BUDGET
Local Scholarship	\$ 0	\$1,833
AAUW Funds	\$13,074	\$3,260
Community Events	\$ 1,605	\$1,500
Branch Operations	\$ 6,000	\$2,258

Expenses 2019-2020

PROGRAM	ACTUAL	BUDGET
Local Scholarship	\$ 0	\$1,833
AAUW Funds	\$13,074	\$3,260
Community Events	\$ 1,500	\$1,500
Branch Operations	\$ 5,298	\$2,258

Other
Assets
2019-2020

PROGRAM	ACTUAL	BUDGET
TECH TREK ○ On deposit with AAUW SPF	\$ 7,667	\$7,300
CD	\$10,073	
CHECKING BALANCE	\$ 6,935	
PRUDENT RESERVE	\$ 5,000	

Taxes 2019-2020

- 501(c)(4) Corporation
- Corporation Status = Active
 - Biannual reporting
- State Charity Registration = Current
- Requires Fed & State tax filing
 - Federal Tax filing = Current
 - State Tax filing = Current

Liz Bathgate: Membership Report

Membershi p 2019-2020

- For 2019 - 2020 we had 77 members
- 12 Life Members
- New members are: Dolly Adams & Josie Diaz
- Give-a-Grad-a-Gift no longer a member option

Judy Harrison : Tech Trek Report

Tech Trek 2019-2020

- Seven (7) girls chosen for camp
- 2019 - 2020 Camps Cancelled due to COVID 19
- Girls chosen will not attend next year's camp
- Girls provided with certificates and gifts in lieu of camp attendance
- Tech Trek funds held on deposit with AAUW SPF for 2020-2021

Linda Slater : Stockton Branch Mentor Program

Stockton
Branch
Stem Trek
Mentor
Program

- Branch sends 3 – 5 girls to Tech Trek who enroll in Stem Trek after camp
- Mentor girls through HS Grad, into college
- 15 – 16 girls, grades 8 - 12 in program a year
- Provide a group activity once a month
- Branch budgets about \$7,000 per year

Stockton
Branch
Stem Trek
Mentor
Program

PROS

Tracks girls thru
HS Grad
Provide lots of
activity
A program to engage
Volunteers
Lasting relationships

CONS

3-5 Girls Tech Trek
Keep Girls' Interest
Getting Mentors
Additional
Fundraising

Stockton
Branch
Stem Trek
Mentor
Program

VOTE

Should Hayward-Castro
Valley Branch try
Stem Trek?

Ten Minute Break

The AAUW 5-Star Program



AAUW Five Star Program

A National Recognition Program.

Rewards States & Branches for aligning their work with AAUW strategic plan and mission.

Five (5) areas of focus: Programs; Advancement; Communications; Public Policy; and Governance.

Program runs July 2020- June 2021

Focus Area 1 : Programs

Programs : Star Potential

- 1 ● All criteria must be met to receive a star.
- 2 ● Host 3 - 5 strategic plan related programs in year
- 3 ● Branch completes the community resource mapping exercise.
- 4 ● Helpful resource Work Smart Online.
- 5 ● Branch submits application to receive star

Program Ideas

3 - 5 Program Ideas for 2020-2021:

1. Panel on Title IX Final Rule
2. Aileen Rizzo – Legal Advocacy
3. Ignite, Emerge, Close the Gap - Leadership
4. Pay Gap – Women of Color (Rosie Rios)
5. Suffragists in History (Author Event)
6. Host a virtual tea every month
7. Trivia Night (Emerge fundraiser)
8. Tech Trek Girls Panel
9. Social Media Project with LWVEA
10. Public Policy – Future of Education

Focus Area 2 : Advancement

Advancement:
Star Potential

- 1 • Two (2) criteria must be met to receive a star.
- 2 • \$30 per capita (member) gift for greatest needs.
- 3 • Shift Branch giving to greatest needs or strategic plan focus by 50%.
- 4 • Retain 90% of Branch membership and all dues paid by 09/30.
- 5 • Increase Legacy Circle members by 10%

Advancement
Ideas

Focus for Advancement 2020-2021:

1. Retain branch membership by 90%
2. Increase legacy circle by 10%
- 3.
- 4.
- 5.

Focus Area 3 : Communications & External Relations

Communications & External Relations: Star Potential

- 1 ● All criteria must be met to receive a star.
- 2 ● Website & social media presence includes economic security focus and Work Smart online.
- 3 ● Monthly posts required for social media.
- 4 ● Work Smart online on website homepage.
- 5 ● Helpful resource Work Smart online

Communi-
cations:
Ideas

Focus for Communications 2020-2021:

1. Add Work Smart to website homepage.
2. Post Monthly to Social Media
3. Focus on Economic Security
- 4.
- 5.

Focus Area 4 : Public Policy & Research

Public
Policy &
Research:
Star
Potential

- 1 ● All criteria must be met to receive a star.
- 2 ● Appoint a Branch public policy chair.
- 3 ● Host a public policy event where Action Network signups are collected.
- 4 ● Include a US Rep./State legislator or local Political leader in strategic planning.
- 5 ● Helpful resource AAUW Advocacy Tool Kit.

Focus for Public Policy & Research 2020-2021:

Public
Policy &
Research:
Ideas

1. Appoint a Public Policy chair.
2. Do Action Network signups at Pros/Cons
3. Issue: Reopening of Schools
4. Invite someone to be a co-chair for events
- 5.

Focus Area 5 : Governance & Sustainability

Governance
&
Sustainability
: Star
Potential

- 1 ● All criteria must be met to receive a star.
- 2 ● Align planning with State and National strategic plan.
- 3 ● Branch board initiates a succession plan to ensure new ideas and perspectives are included in future leadership.

Focus for Governance & Sustainability 2020-2021:

Governance
Sustainability: Ideas

1. Align planning with State/National strategic plan.
2. Make calls to each member asking for support.
- 3.
- 4.

How You Can Support the Branch



Branch Support

Ways to Support the Branch in 2020-2021:

1. Accept a Branch leadership role.
2. Volunteer to help a Branch committee, program or event.
3. Suggest a program idea that aligns with AAUW strategic plan.
4. Start a new branch activity group

For More
Informatio
n

Administrative Officer

Linda Slater, slaterl@sbcglobal.net

Membership

Liz Bathgate, lbathgate@att.net

Tech Trek

Judy Harrison, jharrison663@comcast.net

Branch Website

<https://hcv-ca.aauw.net/>

Thank you for Participating!
Stay Online to Socialize